DISSEMINATION PLAN

Dissemination Plan

Project title:

The Learning Bridge

CONSORTIUM:

- Coordinator:
    - Institut Cal·lípolis (Spain) – www.institutcallipolis.cat www.kvk.lt
- Partners
    - Klaipedos Valstybine Kolegija (Lithuania) – www.kvk.lt
    - Campus FLX (Belgium) –www.campusflx.be
    - OneBonsai (Belgium) – www.onebonsai.com

Website: https://thelearningbridge.eu/

Thelearningbridgetlb

Index

1. SUMMARY

The dissemination and communication activities are an important action in order to reach the widest possible impact and to raise awareness, disseminate the objectives and outcomes of the project to different target groups and stakeholders, at organisational level, local/regional level, national level and European level.

All partners contribute to the elaboration of a common dissemination strategy to propagate and embed the project's results both within and outside of the consortium and to influence and improve national and European policies and systems.

Among the main tools to be used are:

- Project website
- Press publications
- Social media postings
- Multiplier events
- LTT
- Other Events

FLX will coordinate the dissemination activities; however each partner will have the task to participate in these activities and also to organize one multiplier event.

2. PARTNERS' ROLES AND RESPONSIBILITIES

It is necessary that partners keep a constant contact, informing each other of developments and actions regarding communication.

Each partner will periodically be asked to list their dissemination activities, including the target group reached, type of participants, link and photo of the dissemination tasks.

These activities will be uploaded to AdminProject.

3. DISSEMINATION DOCUMENTS

All the templates for dissemination can be found in Admin Project: Dissemination File.

4. RECOGNITION OF COMMISSION FUNDING

Also, all results, materials and publications need to include the following disclaimer:

"Funded by the European Union. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or the European Education and Culture Executive Agency (EACEA). Neither the European Union nor EACEA can be held responsible for them".

5. MULTIPLIER EVENTS

These conferences are a key element in the process of disseminating the results. The organization of events open to the community will help in the dissemination of the project and to involve participants and stimulate civic engagement.

Each event will be organized by each partner in their country at the end of WP3. Partners will participate in the creation of the event regarding the organisation of the content.

The conferences will be evaluated by asking feedback from the participants through an anonymous questionnaire.

Criteria for evaluation that will form the questions are:

–   Organisation of the event (clear planning, location, logistic, practical details)
–   Effectiveness and relevance of contents (Clear relation between the contents dealt with and the aim of the event)
–   Appropriateness of speakers
–   Level of satisfaction of participants
–   Effectiveness of the event in terms of exploitation of project results.

6. INDICATORS

Task	Indicator
Website creation	Access to the web
Social networking	Diversity of social networks
Monthly publications	Number of publications
Posts	Number of viewers
Country's media	Number of publications
LTT	Number of attendees

Multiplier events	Number of attendees

7. TABLE OF OUTPUTS

OUTPUT	GOAL	NUMBER	RESPONSIBLES	LANGUAGE
Website	Facilitates worldwide communication and information resulting from the project.	1	Cal·lípolis + ALL	EN + All languages of the partnership
Partners' websites	Provide the organizations' network and audience with up-to-date information about the development of the project. Objective: update at least **1 presentation** of the project for each partners' website	4	All	English and/or partner language
PROJECT VISUAL IDENTITY	Create a graphic line for the project. Objective: create a Logo, Project Template and relevant graphics		All	EN and other partnership languages
Press realises	The articles and posts will present the project, its progress and results.	As many as possible	All	Partners' languages
Social Media				
Partners' social media				
Other events				